

Enterprise SMS Suite

Web SMS

Web SMS is the browser based interface which allows Enterprises to manage SMSs through templates, manual file uploads, phone number group management, and manual entry.

Email2Txt

This tool manages the integration with your corporate email system, allowing you to make use of your desktop email solution to manage groups, email addressing, scheduling of dispatches, and any email based alerting services.

FTP

Primarily developed for large legacy systems which have minimal options for development, our FTP interface allows messages contained in file exports in standard formats to be loaded up, and released via SMS.

Web services

Our Web service interface allows direct access to our SMS Gateway allowing full integration with your systems.

Enterprise SMS Benefits

Business Productivity

Improved efficiency through low cost mechanism for bill reminders, service updates, appointment reminders.

Enterprise Services

Improved efficiency for immediate mass dissemination of company / group messages such as pandemic communications, staff notices, crisis escalation, team BBQ cancellation.

Customer information Services

Improved and simplified customer communication management at a fraction of the cost- public transport delays, service interruptions.

Enterprise SMS – Business Value

Fronde's Enterprise SMS product suite provides a range of interfaces and applications which allow businesses to communicate with their customers, suppliers and staff. The purpose of Enterprise SMS is to improve business productivity through simplifying access to SMS media.

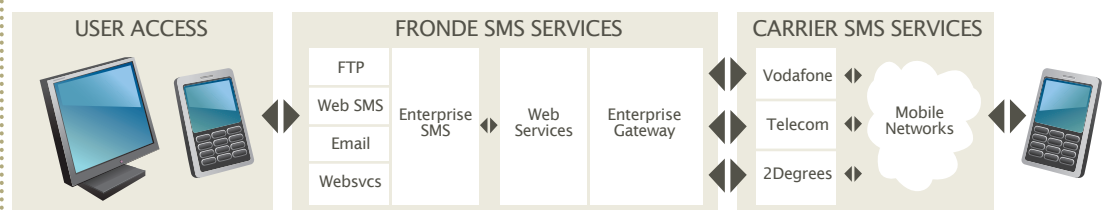
Web SMS Business Impacts:

Fronde's focus is to empower organisations to improve business productivity through the simple integration of Enterprise SMS, which can deliver immediate communication at a fraction of the cost of mail or telephone calls.

Web SMS:

Web SMS is the browser based interface of our system allowing Enterprises to manage Txt messages at a corporate level to enhance business productivity, improve communication efficiency and make customer communication faster .

The application combines a lightweight web-based multi-tenanted application which utilises Fronde's enterprise grade SMS gateway.



Web SMS functionality:

- + Single message to groups and individuals – just type in the numbers, the message and hit send
- + Bulk loading of subscriber groups – upload groups of numbers from other systems – such as AD – type in the message, and hit send
- + Bulk uploading of messages and numbers – upload files with messages and numbers – hit send

It really is that easy to generate SMS's which support your business.

Web SMS Reporting:

- + How many messages have I sent
- + What were they
- + Which account has generated most messages
- + What replies have I received
- + Who received the message I just sent
- + Who sent that message

These are just some of the questions our online real-time reporting tool has answers for. This tool has been developed to provide you with the reporting you need to manage your costs, audit your users, and ensure messages are delivered to the target handsets.

How to use it:

Bill payment reminders, staff notifications on functions and internal announcements, appointment reminders, service interruptions or delays, notifications of payments or reminders on annual renewals and many, many other uses.

About Fronde:

Enterprise SMS is one of a number of products and services that Fronde offers to enhance your business operations through the use of mobility, cloud computing and our pedigree in software development. See www.fronde.com for more information.