

Enterprise SMS Suite

Web SMS

Web SMS is the browser based interface which allows Enterprises to manage SMSs through templates, manual file uploads, phone number group management, and manual entry

Email2Txt

This tool manages the integration with your corporate email system, allowing you to make use of your desktop email solution to manage groups, email addressing, scheduling of dispatches, and any email based alerting services.

FTP

Primarily developed for large legacy systems which have minimal options for development, our FTP interface allows messages contained in file exports in standard formats to be loaded up, and released via SMS.

Web services

Our Web service interface allows direct access to our SMS Gateway allowing full integration with your systems.

Enterprise SMS Benefits

Business Productivity

Improved efficiency through low cost mechanism for bill reminders, service updates, appointment reminders.

Enterprise Services

Improved efficiency for immediate mass dissemination of company / group messages such as pandemic communications, staff notices, crisis escalation, team BBQ cancellation.

Customer information Services

Improved and simplified customer communication management at a fraction of the cost- public transport delays, service interruptions.

Enterprise SMS – Business Value

Fronde's Enterprise SMS product suite provides a range of interfaces and applications which allow businesses to communicate with their customers, suppliers and staff. The purpose of Enterprise SMS is to improve business productivity through simplifying access to SMS media.

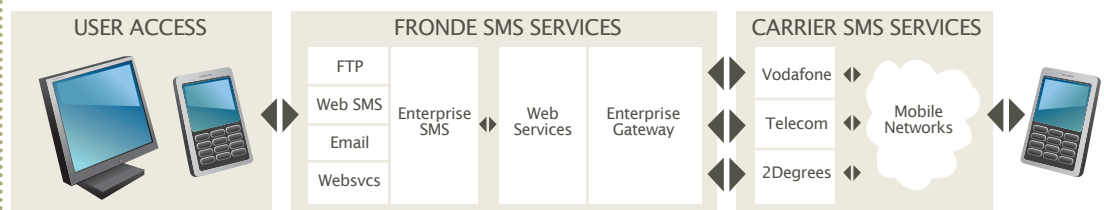
Email2Txt Business Impacts:

Fronde's focus is to empower organisations to improve business productivity through simple integration with Enterprise SMS, which can deliver immediate communication at the fraction of the cost of mail or telephone calls.

Email2Txt:

Email2Txt is the email system interface of our Enterprise SMS system allowing Enterprises to empower staff and systems to create SMS messages using the same tools as you use to generate emails. This allows enhanced business productivity through the provision of immediate low cost communication from an existing ubiquitous desktop application - be it outlook, outlook express, lotus notes, gmail etc.

The service can be fully intergrated with your existing mail service resulting in a seamless service using your own subdomains.



Email2Txt functionality:

- + Single SMS to a single user using your email application - just use a mobile based email address
- + Update AD / Online Address Books to allow alias's to be recognised - just type their name and the SMS address will populate
- + Create auto rule on any email based alerting service - receive and SMS where you currently get an Email.

Email2Txt Reporting:

- + How many messages has the company sent
- + How many messages has each department sent
- + Who is sending the most messages
- + Who is trying to send large messages (real time)
- + What replies are we getting
- + Are my messages being received

These are just some of the questions that our online reporting tool, and our report alert tool has answers for. This tool has been developed to provide you with the reporting you need to manage your costs, audit your users, and ensure messages are delivered to the target handsets.

How to use it:

General interrupt based low cost enterprise comms to empower your staff to communicate more efficiently, converting email based system alerts into SMS's allowing you to be interrupted by an event, company wide alerts/ reminders, calendar appointment reminders, allowing low cost phones to receive calendar reminders, legacy system alert services, intergrate SMS into a system which currently has email alerts.

About Fronde:

Enterprise SMS is one of a number of products and services that Fronde offers to enhance your business operations through the use of mobility, cloud computing and our pedigree in software development. See www.fronde.com for more information.